



29 November, 2018

Gull announces another no strings Discount Day

Oil giants make Kiwis jump through hoops while Gull offers straight-up value

Gull will offer a 10 cent per litre discount from 7am Thursday 29 November until midday Friday 30 November this week at all Gull participating sites, with no minimum dollar purchase and no maximum limits on litres purchased.

Gull General Manager Dave Bodger said today, "We thought of asking customers to do the children's trick of simultaneously rubbing their tummy and patting their head to get the discount but decided that was just taking up peoples' valuable time. Many of our customers have noted they love our simple Discount Days offering 10 cents per litre off.

"Most of our oil giant opposition have a minimum purchase to qualify, you must have a piece of plastic to get the discount, and the discount is limited to so many litres.

"We like your custom, whether you're on a motorbike, just in need of a small top up or if you want to fill the boat or truck with a couple of hundred litres - at Gull you all get the discount.

"I'm hardly coordinated," added Bodger, "and I wanted the discount, so we got rid of this idea.

"Discounts need to be accessible. Upper and lower limits on them and remembering the plastic card just seems unfair to us, so we just stuck with turning up. It seemed simpler! We're offering fuel without the faff."

At all Gull outlets where Gull controls retail prices across the North Island, **average prices** will be as follows during the above-mentioned time frame.

Regular (91)	\$ 1.995
Force 10 (98)	\$ 2.145
Diesel	\$ 1.399

Gull Hobsonville, our brand-new site will be offering the lowest prices across our Auckland network selling at:

Regular (91)	\$ 1.997
Force 10 (98)	\$ 2.147
Diesel	\$ 1.397

Lowest priced site outside of Auckland region are:

Atiamuri	Offering the lowest regular petrol (91 octane) price	\$1.857 per litre
Te Kuiti	Offering the lowest diesel price	\$1.157 per litre

All pricing across the Gull network is GST inclusive.

*****Please note average prices quoted above are across sites where Gull controls the retail fuel price.***