



20 June 2019

## GULL GIVES KIWIS DISCOUNT DAY DESPITE SURGE IN WORLD OIL PRICES

Middle East tensions may be rising between Iran and the US, causing world oil prices to surge, but Gull, New Zealand's independent energy company, says it wants to give Kiwis a much-needed saving of 10 cents off per litre in this month's Discount Day.

Gull's Pricing Analyst, Crystal Feist, says no one needs another oil price shock as an excuse to raise prices, so now is the time to give New Zealanders a saving at the pump that will make everyone feel good.

"Gull is a leader in giving Kiwis the best value and most competitively-priced fuel. Unlike the oil majors, we don't use Middle Eastern tensions to raise prices – we prefer to pass savings onto New Zealand motorists," says Feist.

"Gull's Discount Days are for everyone – no minimum spend and no maximum fill restrictions. Our price boards and pump prices are simply dropped from 7:00am today for as much or as little fuel as you want."

The Discount Day will apply to all Gull's fuel types across the company's entire network from 7:00am on Thursday 20 June, until 12pm midday on Friday 21 June 2019.

At the majority of Gull outlets where Gull controls retail prices across the North Island, **average prices** will be as follows during the above-mentioned time frame:

Regular (91)	\$ 2.017
Force 10 (98)	\$ 2.167
Diesel	\$ 1.387

Lowest priced sites outside of Auckland region as below:

Atiamuri	Offering the lowest regular petrol (91 octane) price	\$1.897 per litre
Te Kuiti	Offering the lowest diesel price	\$1.327 per litre

All pricing across the Gull network is GST inclusive.

**\*\*Please note average prices quoted above are across sites where Gull controls the retail fuel price. Discounts are applied directly to the price board and pump price from the day before.**