



24 January 2019

Gull announces Discount Day and continues its commitment to offer competitive fuel prices in 2019

Pack your bags, buckle up the kids and get ready for a road trip this weekend as Gull announces its Discount Day taking place from 7am Thursday 24th until midday 12pm Friday 25th January 2 with 10 cents off per litre, on all fuel types across their entire network.

Recently, at least one of the oil majors has increased pump prices by 4 cents a litre on all fuel types, but Gull says it intends to continue its commitment to offer competitive fuel prices to its customers over 2019.

Gull's Pricing Analyst, Rohan Mehta says, "Fuel price increases are not the way we intend to welcome 2019. Here at Gull, we're still in holiday season mode, and we have said no to any sort of price increases so far, unlike some of our competitors.

"At this time of the year many families feel the pinch of their post-holiday budgets, so we are offering 10 cents off per litre discount on all our fuel types until 12pm this Friday. It's extra special for Aucklanders as they gear up for the Auckland Anniversary long weekend travels.

"As always, our discounts do not have any restrictions and are applicable to everyone irrespective of your dollar spend or fill. From 7am today, we will drop our price-board and pump prices for everyone to enjoy the lower prices."

At all Gull outlets where Gull controls retail prices across the North Island, **average prices*** will be as follows during the above-mentioned time frame:

Regular (91)	\$ 1.857 per litre
Force 10 (98)	\$ 2.007 per litre
Diesel	\$ 1.277 per litre

Gull Atiamuri and our **brand-new site Gull Taihape** will be offering the lowest priced regular (91 octane) fuel at \$1.657 per litre during this promotion period.

Gull Te Kuiti will be offering the lowest priced diesel fuel at \$1.057 per litre during this promotion period.

All pricing across the Gull network is GST inclusive. To find your nearest Gull, please visit <https://gull.nz/locator>.

***Please note average prices quoted above are across sites where Gull controls the retail fuel price. Auckland region average prices will be higher due to the Regional Fuel Tax.**