

THE GULL EFFECT LANDS IN WELLINGTON

Gull opens first site in the capital on 9 January 9, 2020

The recently completed unmanned station in Petone is Gull's first site in the capital. This new site will bring competitive pressure and much welcomed price drops for the motorists in the Wellington Region and Lower Hutt area.

The "Gull effect", a term coined by the New Zealand Automobile Association (AA), results in localised price drops across the board and delivers savings directly back to the community. Research shows that Kiwi consumers can benefit by a saving of around \$100 per household, per year, as a result of Gull increased competition.

The new site located at 30-32 Waione Street in Petone will deliver a late Christmas present for Wellington motorists, with opening special discount off Gull's already everyday low prices. Regular (91 octane) petrol will be selling for under \$2 a litre, while the current national price is above \$2.30.

Gull's General Manger, Dave Bodger says Gull is excited to open this much anticipated first site in the Wellington region. "The capital city has been on Gull's wish list for a long time and has been much anticipated based on feedback from many Wellingtonians and our loyal customers. We are thrilled to be able to give Wellingtonians more choice for their fuel purchases and continue spreading the Gull effect across the country," says Bodger.

Gull has plans to open at least 3 additional sites in the Wellington region this year, at Silverstream, Wingate and Kapiti and is actively seeking further sites in the Wellington region.

Opening Special Pricing: Gull Waione

Regular 91	\$1.967
Force 10 (98 Octane)	\$2.117
Diesel	\$1.267

*****Please note average prices quoted above are across sites where Gull controls the retail fuel price. Discounts are applied directly to the price board and pump price from the day before.***