

GULL'S BIG 15 CENT DISCOUNT ALLOWS KIWIS TO GO FURTHER FOR LESS

15 Cents Off All Fuel Types From 7AM Thursday 25 February 2021 until 12PM Midday 26 February 2021

One hundred years ago for the first time, the United States imposed a 1% tax on gasoline, which set a worldwide trend for filling Government coffers by charging motorists merely going from A to B. To mark how Gull continues to buck this trend of taxing motorists and giving back more savings to Kiwis, they are offering a chunky 15 cent per litre Discount Day to celebrate driving further for less.

The Discount Day will apply to all of Gull's fuel grades across the company's entire network, from 7:00am on Thursday 25 February 2021 until 12:00pm midday on Friday 26 February 2021.

Gull's Pricing Analyst Crystal Feist says the many taxes, including the Auckland Regional Fuel Tax, imposed on fuel is a big part of the price motorists pay and so Gull welcomes any opportunity to give back at the pumps.

"Our Discount Days are our way of thanking motorists and by giving 15 cent savings we know money stays in our communities where it goes further, than sitting in the Government's bank account, with no minimum spend and no maximum fill restrictions. Our price boards and pump prices are simply dropped from 7:00am today for as much or as little fuel as you prefer to purchase, so you can get out and enjoy time with your family."

At the majority of Gull outlets where Gull controls retail prices across the country, **average prices** will be as follows during the above-mentioned time frame:

Regular (91)	\$1.837
Force 10 (98)	\$2.037
Diesel	\$1.087

Lowest priced North Island sites outside of Auckland region as below:

Atiamuri	Offering the lowest regular (91) price	\$1.717 per litre
Te Kuiti	Offering the lowest diesel price	\$0.967 per litre

All pricing across the Gull network is GST inclusive.

****Please note average prices quoted above are across sites where Gull controls the retail fuel price. Discounts are applied directly to the price board and pump price from the day before.**